



## Main Club Sponsorship

- \* Pitch side advertising around the ground – 4 prominent pitchside hoardings PLUS oversize press box hoarding
- \* Website banner with link to your own site (our website gets 12,000,000+ hits per year)
- \* Full page advert in every programme
- \* Logo on letterheads and club stationery
- \* Logo on the weekly e-newsletter sent out to 7,000 supporters
- \* Sponsorship of FC United's annual People United Day with your logo on all publicity materials
- \* Early season editorial piece in a match programme explaining the link up with your organisation
- \* Short film explaining the link up with your organisation
- \* Signed framed shirt
- \* Six season tickets with passes for the car park and lounge area
- \* Free hire of the stadium function room for one event

Price: on agreement

## 127 Club Membership for Fans

- \* 2 Adult Season tickets
- \* Stadium car park pass for match days
- \* Match programme
- \* One pre-match meal for two in the clubhouse per season
- \* Signed and framed shirt

Price: £600 (incl VAT)



## 127 Club Membership For Business

Join FC's growing business community - This package represents exceptional value for money and includes the following:

- \* 2 Adult season tickets
- \* Stadium car park pass for match days (pre-booking essential)
- \* A Match Day Hosting Package\* - Entertain up to 4 guests with a pre-match meal and drinks in the boardroom for a game of your choice (pre-booking required and subject to availability)
- \* 20% discount on programme adverts and hoardings
- \* FCUM commemorative gift
- \* Supporter listing as a 127 Club member and a feature in a programme
- \* Listing on club website with a link to your own website
- \* Random rotating front-page advert on the website (artwork required)

Only two Match Day Hosting Packages are available per game and will be issued on a first come first served basis.

Price: £775 or £625 without match day hosting package





## Match Sponsorship

- \* VIP match tickets and access to the clubhouse and sponsorship area for 6 people where you can meet with players and officials
- \* Pre-match meal with drinks in the boardroom and half-time drinks
- \* Stadium car park pass(pre-bookable space)
- \* Your logo on the front cover the match day programme
- \* Mention on relevant match advertising (web/e-mail/press/digital)
- \* Half-page A5 advertisement in programme – print ready artwork required
- \* Present and receive a signed match ball
- \* A commemorative photo
- \* Your chance to nominate and present our man of the match
- \* Complimentary match day programmes and team sheets
- \* Mention on FCUM Radio

Price: £380

## Match Ball Sponsorship

- \* Match tickets for 2 people
- \* Pre-match meal in the clubhouse where you can meet with players and officials
- \* Stadium car park pass (pre-bookable)
- \* Present and receive a signed match ball
- \* A commemorative photo
- \* Mention in match programme (maximum 20 words)
- \* Complimentary match day programmes and team sheets

Price: £125



## Player Sponsorship

- \* Name/and or company logo in each programme and on our website
- \* Two tickers to our annual awards presentation
- \* A signed shirt of your choice
- \* A commemorative photo
- \* One marketing opportunity (agreed with the club)

Price: £195



## Programme Advertisements

Prices (excl VAT):

Full colour, full page (A5) inside the programme Season: £2500 Match: £500

Full colour, half page (A5) inside the programme Season: £1500 Match: £250

Artwork/design available – please contact us to discuss



## Match Programme Sponsorship

- \* Match tickets for 2 people
- \* Pre-match meal in the clubhouse where you can meet with players and officials
- \* Stadium car park pass (pre-bookable)
- \* Present and receive a signed match ball
- \* A commemorative photo
- \* Mention in match programme (maximum 20 words)
- \* Complimentary match day programmes and team sheets

Price: £125

## Pitchside Hoardings

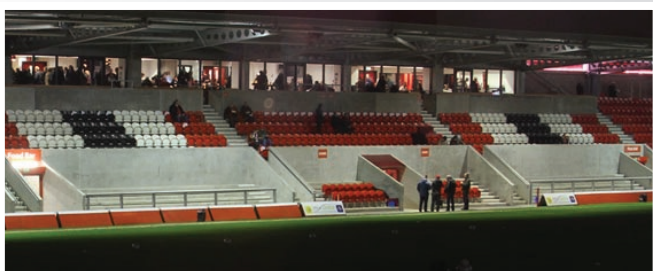
Stand	Position	Type	Size
South/Main Stand	Opposite TV cameras	A-frame double sided	2400mm x 700mm
East/St Mary's Road End	Behind goal (home fans)	A-frame double sided	2400mm x 700mm
North Stand	Facing Mainstand	Standard single sided	3050mm x 762mm
West Stand	Behind goal (away fans)	Standard single sided	3050mm x 762mm

£450 each or £800 for 2. Please call for multiples of 3 or more.

## Mainstand Hoardings

Prominent, oversized hoardings below the Main Stand gallery.

Please call for prices



**NB: Please note that all prices are subject to VAT unless otherwise indicated**

### Other ways to support FC United...

If you have your own thoughts or would like to discuss something more specific or different to the above, please do contact us – we'd be delighted to hear your suggestions on any of these areas:

Community - Events - Youth, Development & Women's Teams - Medical – Marketing